

SYLLABUS PLAN (2022-23)

CLASS-BBA 6TH SEM

SUBJECT- STRATEGIC FINANCIAL MANAGEMENT

EXTERNAL:80

INTERNAL:20

TOTAL:100

COURSE OBJECTIVE: This Course aims at enabling the students to understand various financial management concepts and to apply financial management theories and techniques for strategic decision making and informed analysis. It aims at enabling students to manage basic corporate finance transactions besides investing more profitably and operate more efficiently.

UNIT-I

SR. NO.	TOPIC	CONTENT	SOURCES
1.	Strategic Financial Management	Introduction to Strategic Financial Management, Interface of Financial Policy and Strategic Management, Significant references for Strategic Financial Management. Strategic Business Unit, Financing Choices and Decisions: Differences in Financing of Venture Firm, Mature Companies and Firms in High Growth Stage	1. Internet sources
2.	Deal Structuring and Pricing	IPOs and their Under-pricing. Asset -stripping. Theories of Capital Structure, Leverages, Investment Appraisal Techniques, Capital Rationing.	2. Management Accounting – Kalyani publication

UNIT-II

1.	Financial aspects of Corporate Restructuring	Financial aspects of Corporate Restructuring, Monitoring the Restructuring Process, Leveraged Buyouts (LBOs), Management Buyouts (MBOs),	
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		Spin Offs and Asset Divestitures Financial Engineering.	
2.	Financial Innovation	Relevance, Drivers and Implications Ethical Aspects of Strategic Financial Management, Financial Aspects of Supply Chain Management and Distribution Chain Management. Innovative Approach to Internal Cost-Profit Analysis, Valuation of a Business Enterprise.	

Short Answer Questions

1. Define strategic financial management.
2. What do you mean by strategic business unit?
3. Define inventory turnover ratio?
4. Difference between debt financing and equity financing?
5. What do you mean by IPOs.
6. Define investment.
7. Define corporate restructuring.
8. What are the reasons of failure of merger?
9. Differentiate equity carve out and spin off.
10. What is the difference between forward and future contract.
11. What do you mean by financial innovation.
12. What motivate the company to do the scam.

Long Answer Questions

1. Elaborate the various factors that affects the financial policy of a business.
2. What do you mean by ratio analysis and how it helps in analyzing the financial position of a company.
3. What are the high growth rate firm? State the characteristics of growth stage of firm life cycle.
4. Discuss the various steps in book building process.
5. Define NPV method of investment analysis? How it differs from IRR method?
6. What are the merger evaluation techniques?
7. Define derivatives? Discuss the various types of derivatives.

